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The Truth Behind MrBeast's " *The Truth Behind World Hunger* "

Short-form videos have quickly become one of the most effective ways to communicate information in a rapidly modernizing society, especially as attention spans decline and social media platforms become increasingly utilized. One such platform includes YouTube Shorts, which, while not as readily used as TikTok or Instagram, still allows creators to present a wide range of media in less than a minute, engaging today's viewers just long enough to get a message across. One example is MrBeast's " *Truth Behind World Hunger* ." In the YouTube Short, popular YouTuber MrBeast dissects the issue of world hunger, bringing light to the millions of people around the world who struggle with not having enough to eat on a daily basis. In an effort to emphasize the issue's scale, MrBeast's video displays various prevalent statistics as well as emotion-evoking imagery, such as people in developing communities facing this problem, aid being distributed, etc. Through combining facts with graphics of people receiving assistance, MrBeast demonstrates how the

Works Cited

MrBeast 2. "Truth Behind World Hunger." *YouTube Shorts*, 27 Apr. 2025,
[https://www.youtube.com/shorts/ QSMdYDFNXU](https://www.youtube.com/shorts/QSMdYDFNXU).